



AMITY UNIVERSITY CHHATTISGARH

OUTCOME REPORT

of

SOCIAL OUTREACH: Online teaching of Basic Hand Embroidery to rural women of Math Village, Kharora

by

Amity School of Fashion Technology

1. General Introduction

Amity School of Fashion Technology (ASFT) conducted a Social Outreach Program on 27th February 2021. The female staff members of AUC, especially those who look after the cleanliness of the campus, were provided with the basic knowledge of Hand Embroidery. This was a humble initiative to empower the underprivileged women of village Manth, Kharora. By developing income generation through skill of embroidery, the women would be able to enhance their livelihood, and, in that light, the faculty members encouraged them to have confidence in their work and empower themselves. This endeavour would also help the women to save money, provide flexibility in their lifestyle and give a sense of accomplishment in their day to day lives. The event was attended by the faculty and staff members of ASFT. The event was coordinated by Ms Dipti Chaturvedi.

2. Objective(s) of the Event (Pointwise)

- i. To empower the underprivileged women of village Manth, Kharora.
- ii. To teach income generation through skill of embroidery in order to make the women confident.

3. Envisaged Vs Achieved Outcomes

Sn	Envisaged Outcome	Is the outcome tangible or intangible?*	Achieved Outcome	Remarks, if any
1	As Fashion Designers we encourage the women to learn income generation skill of	Intangible	The women of Village Manth, Kharora learned embroidery skills with great enthusiasm. They	

AUC (Outcome Report)Annexure - II

embroidery in order to empower themselves.		were confident that they can achieve a stable livelihood with the use of this learned embroidery skill.	
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4. Actionable Progressive Outcomes

Outcomes requiring prolonged monitoring are as under:

Sn	Envisaged Outcome (a)	Outcome activity yet to be achieved (b)	Is the outcome tangible or intangible?*	Action plan to achieve the Outcome activity described in column “(b)” (c)	Target Date (d)	Responsibility (e)	Remarks, if any (f)
	As Fashion Designers we encourage the women to learn income generation skill of embroidery in order to empower themselves.	Faculty will be able to guide the underprivileged females in developing life enhancing skills.	Intangible	Faculty members will provide life enhancing skills further in a large scale.	NA	Faculty Members of ASFT, AUC.	

(*) - *Tangible outcomes should have a specific target date. Intangible outcomes need not have a specific target date.*

Appendix 1 - List and details of delegates / speakers with profile is enclosed.

Appendix 2- Any other relevant details / Images.

